

New Canadian Distributor for CCM Motorcycles

CCM Motorcycles are delighted to announce that they have acquired Motorsports Canada as a new distributor for Canada.

There has been a high interest from Canadian customers, eager to get their hands on the new GP450 Adventure and from Jan 2014, there will be opportunity to order the bike in Canada. The GP450 Adventure bike has been developed over the past few years after CCM identified an opportunity within the fast growing Adventure market for a lightweight capable Adventure bike.

Canada is one of the world's great outdoor territories with its vast wilderness. The CCM GP450 Adventure bike is ideally suited to explore Canada and it is only natural that the new CCM has found its way to Canadian territory as one of its first export markets.

Maximum effort has gone into the detail of this motorcycle, completely designed on our in-house CAD facilities resulting in a high quality beautifully finished product. Not only the motorcycle, but also a full range of accessories are available too. Please check out the video of our 3D CAD build of the bike - <http://www.youtube.com/watch?v=tlhQpBkMm-4>

CCM Motorcycles are excited about this new partnership with Motorsports Canada and expect a very successful Canadian debut following the UK launch at the NEC Birmingham Motorcycle Live show in November.

The GP450 Adventure's first appearance will be at the Toronto Motorcycle Show on February 21st-23rd. <http://www.torontomotorcycleshow.ca/>

Test rides and dealer network still to be announced.

For more information, please contact our Canadian Distributor directly:

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<http://www.motorsportscanada.ca/>