



A Royal Visit to top of successful NEC Launch for CCM.

To top off a successful week launching the new GP450 Adventure Bike, CCM Motorcycles were paid a special visit by HRH Prince William, The Duke of Cambridge as part of his official trip to Motorcycle Live at the National Exhibition Centre in Birmingham.

CCM director Austin Clews hosted the Duke, introducing the features of the new GP450 Adventure Bike. When going through the specification of the bike, his Royal Highness was particularly interested in hearing about the offroad aspect of the GP450 Adventure, referring to his offroad days and Enduro Africa, saying he would like to do more.

Prince William was invited to sit on the GP450 Adventure and remarked that the bike was “a good bit of kit”. The model was set up with standard suspension fitted with a rally bash guard, exhaust storage carrier, Tough Bag soft luggage set, roll map and a high seat of 960mm suited for the tall Prince.

The Duke, who was visiting to show his support for British Manufacturing, was keen to hear about CCM’s 40 year heritage in British manufacturing and where the team were based.

Austin Clews commented “The NEC show has been a major success for CCM and to end the week with a visit from Prince William was a fantastic boost to our team. The Prince was there to promote British Manufacturing within the industry and to encourage motorcyclists to Buy British – with the quality components on the GP450, CCM are confident that demand for the product will be high. CCM would very much like to thank Prince William for his support.”

After talking through the GP450 Adventure bonded chassis frame that was on display, Prince William was presented with a copy of Rolling Thunder CCM Motorcycles: The Odyssey signed by Alan Clews, founder of CCM Motorcycles.

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